

Education

Western Technical College

Associate of Digital Marketing, Graduation April 2024

GPA: 3.88 / 4.0

- **Honors:** Presidents List, Fall 2022, Presidents List, Fall 2023

Work & Leadership Experience

Hancock Group / REMAX ADVANTAGE PLUS

June 2023 – Current

Marketing Coordinator

- Managed the company's social accounts while creating organic engaging content
- Nurtured past and present client engagement
- Filming and editing content for the company and individual agents
- Created and managed social ads on various accounts
- Created and executed various types of marketing (emails, mailers, social media posts, videos, client events.)

Camp Courage

October 2021- June 2023

True Friends, Equine Assistant

- Created a comfortable environment for clients.
- Followed a structured schedule with 15 clients per day.
- Cared for adults and children with cerebral palsy, PTSD, schizophrenia, down syndrome, and other health conditions.
- Ensured the safety of clients by following skilled procedures.

Relevant Courses

- Marketing Principles
- Digital Design Components
- Software Application For Business
- Digital Advertising

<p>Certificates</p> <ul style="list-style-type: none">• Twitter ads• Google ads• HubSpot-Email marketing• HubSpot- Content marketing

Additional Skills

Skills:

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| <ul style="list-style-type: none">• Video Editing• Microsoft 360 Applications• Advanced in Excel• Social Media Analytics | <ul style="list-style-type: none">• Advanced in creating various kinds of social content• Proficient in WordPress• Advanced with Social Media Platforms |
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